



# Press Release

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## **New Public Affairs and Inter-Governmental Liaison Manager Announced** *Sam Pedroza Joins the City of Industry, Bringing 30 Years of Experience*

City of Industry, CA – Industry, CA – Officials from the City of Industry are pleased to announce that Sam Pedroza was recently selected to serve as their Public Affairs and Inter-Governmental Liaison Manager. The newly created position will be responsible for the development and implementation of the city's communication strategy and objectives. His responsibilities will include the coordination of the city's information, communications and public relations activities.

"Mr. Pedroza will be an excellent addition to our team and will serve an important role at City Hall," said Troy Helling, Acting City Manager for the City of Industry. "He brings decades of experience with him and we look forward to the expanded City communications that will be made possible with this new role."

Most recently Mr. Pedroza worked in the Public Information Section of the Sanitation Districts of Los Angeles County, and served in public affairs for the Upper San Gabriel Valley Municipal Water District and the San Gabriel Basin Water Quality Authority. Mr. Pedroza is currently finishing his third and last term on the Claremont City Council. He was born and raised in the nearby unincorporated area of Bassett, and graduated from Bassett High School before attending San Diego State University for his bachelor degree and UCLA for a master degree in urban planning.

"I believe that my almost 30 years of work in public affairs, my educational background, my experience in elected office, and my relationships throughout the San Gabriel Valley have all led to this position with the City of Industry," Mr. Pedroza stated. "The city has a fantastic story to tell, and it will be my goal to use my skill set to make sure that that story gets heard."

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