



Media Advisory

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City of Industry Announces Partnership with Pacific Crest Youth Arts Organization

The nonprofit will be the featured entertainment at the upcoming City Christmas Tree Lighting

CITY OF INDUSTRY, Calif. – This week, the City of Industry announced a new partnership with Pacific Crest Youth Arts Organization, a nonprofit headquartered in the San Gabriel Valley that serves youth through music programs and arts education. Although the nonprofit is based locally, they are a regional resource, serving youth from 100 cities throughout Southern California. The City will be supporting the nonprofit by giving them access to a City property for their youth programming.

“Pacific Crest started in 1993 with 33 performers and has grown to serve more than 4,900 Southern California youth,” said Industry Mayor Cory Moss. “This organization is truly incredible in terms of what they do for young musicians and for increasing access to the arts for all high school students. We are proud to support them by providing the space they need to continue serving the community.”

Pacific Crest’s flagship program is their Drum and Bugle Corps, which is a performance ensemble of 154 students, selected by audition. After a pre-season of monthly rehearsals and three weeks of spring training in June, Pacific Crest embarks on a two-month national summer performance tour. Their tour opens with a weekend of shows in Southern California, including a show they host at the Rose Bowl Stadium.

The organization also operates a school outreach program that aims to increase equity in the arts by offering free and discounted tickets to high school students, giving them the opportunity to attend live musical performances. Through this program, Pacific Crest has served more than 1,600 students from under-served communities, and were recognized for their regional significance through grants from the Los Angeles County Department of Arts and Culture and more.

“I have seen how the City of Industry supports music education. We are so excited to be located here, and I can’t wait to meet with local leaders, business, and organizations about ways we can deliver our programs to even more of our region’s youth,” said Stuart Pompel, Chief Executive Officer of Pacific Crest.

Pacific Crest’s music program will be on display at the City of Industry Tree Lighting on Wednesday, December 4th at 5:00 PM. Attendees can enjoy live entertainment from the organization’s musical program, as well as a food truck, free refreshments, and photos with Santa. For more information, please visit the City of Industry’s Facebook at [facebook.com/industryca/](https://www.facebook.com/industryca/).

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For more information about the City of Industry, please visit <http://www.cityofindustry.org>.