



# CITY OF INDUSTRY

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March 18, 2010

Subject: **SPECIAL EVENTS AND BANNERS – EXTENSION OF TIME**

To help businesses through the current economic climate, the City of Industry hereby extends the time period for special events and temporary banners for the calendar year of 2010 as follows:

- Temporary banners are permitted four times a year for a period of no greater than twenty (20) days each period.
- Special events are permitted four times a year for a period not to exceed seven (7) days for each event.

#### Other Requirements

- A maximum of two (2) temporary banners will be permitted with a total combined sign area not to exceed eighty (80) square feet.
- All banners must be attached to the wall of the building.
- All signage for a special event shall be considered a temporary banner.
- All tents must be set back a minimum of thirty (30) feet from the curbline of all streets.
- Tethered balloons or other inflatables, pennants, and streamers or flags will not be permitted at any time, or for any event.
- Certain special events may require review by the Los Angeles Sheriff's Department to address issues such as security, traffic control, parking, and safety.

Sincerely,

Brian James  
Senior Planner